

WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1358910

Schedule Dates 08/23/12-08/26/12
Advertiser Romney for President (25779)
Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROMNEY FOR PRESIDENT (435559)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE 173
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ROMNEY FOR PRESIDENT
JONATHAN VITTI
SHARE = 4%

Date Entered 08/21/12
Last Modified 08/23/12
Entered By Lisa Carter
CO-OP No
Headline # ECR09800103
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,434.75
Net Total \$8,130.25
Sales Tax

Greensboro (WXLV)
By Broadcast Month Spots Rate
Aug. 2012 38 \$9,565.00
Grand Total: 38 \$9,565.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|------------------------------|---------|
| 1.0 | Normal Line / SPOT (1) | 08/23/12-08/24/12 | 4 | :30 | 7A- ABC-Good Morning America | 3 | | | | X | X | | | 3 | \$25.00 | \$75.00 | Greensboro (WXLV) | GMA | 8/21/12 |
| 2.0 | Normal Line / SPOT (2) | 08/23/12-08/24/12 | 4 | :30 | 3P- ABC-General Hospital | | | | | 2 | 2 | | | 4 | \$85.00 | \$340.00 | Greensboro (WXLV) | GENERAL HOSPITAL | 8/21/12 |
| 3.0 | Normal Line / SPOT (4) | 08/23/12-08/24/12 | 4 | :30 | 7-28:30P- Family Feud B | 3 | | | | X | X | | | 2 | \$155.00 | \$310.00 | Greensboro (WXLV) | FEUD | 8/21/12 |
| 3.0.1 | Closed Preempt (4) | 08/24/12 | | | | | | | | | | | | | | | Greensboro (WXLV) | Advertiser Separation/Spot - | |
| 4.0 | Normal Line / SPOT (5) | 08/23/12-08/24/12 | 4 | :30 | 11:35P- ABC-Nightline | 3 | | | | X | X | | | 3 | \$40.00 | \$120.00 | Greensboro (WXLV) | NIGHTLINE | 8/21/12 |
| 5.0 | Normal Line / Prime (6) | 08/24/12-08/24/12 | 4 | :30 | 9-11P- ABC-20/20 (Friday) | | | | | | 1 | | | 1 | \$300.00 | \$300.00 | Greensboro (WXLV) | 20/20 | 8/21/12 |
| 6.0 | Normal Line / Nascar (7) | 08/25/12-08/25/12 | 4 | :30 | 7-30P- 11P (EST) | | | | | | | 1 | | 1 | \$800.00 | \$800.00 | Greensboro (WXLV) | NASCAR | 8/21/12 |
| 7.0 | Normal Line / SPOT (8) | 08/26/12-08/26/12 | 4 | :30 | 10:58-40A- ABC-This Week | | | | | | | | 1 | 1 | \$65.00 | \$65.00 | Greensboro (WXLV) | THIS WEEK | 8/21/12 |
| 8.0 | Normal Line / Prime (9) | 08/26/12-08/26/12 | 4 | :30 | 6-58:56P- ABC-Americas Funniest Videos (Sunday) | | | | | | | | 1 | 1 | \$275.00 | \$275.00 | Greensboro (WXLV) | SUNDAY | 8/21/12 |
| 9.0 | Normal Line / News | 08/24/12-08/24/12 | 4 | :30 | 5-58:30P- News-News 14 Carolina on ABC 45 at 6pm | | | | | | | 1 | | 1 | \$150.00 | \$150.00 | Greensboro (WXLV) | NEWS | 8/23/12 |
| 10.0 | Normal Line / News | 08/24/12-08/24/12 | 4 | :30 | 6-30P- ABC-World News Monday-Friday | | | | | | | 1 | | 1 | \$175.00 | \$175.00 | Greensboro (WXLV) | NEWS | 8/23/12 |

CONFIRMATION CONTRACT

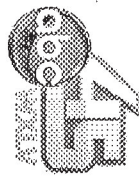
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1358910

Schedule Dates 08/23/12-08/26/12
Advertiser Romney for President (25779)
Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROMNEY FOR PRESIDENT (435559)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KINCA, STEPHANIE
Phone/Fax /
CPE 173
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ROMNEY FOR PRESIDENT
JONATHAN VITTI
SHARE = 4%

Date Entered 08/21/12
Last Modified 08/23/12
Entered By Lisa Carter
CO-OP No
Headline # ECR09800103
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,434.75
Net Total \$8,130.25
Sales Tax

Greensboro (WXLV)
By Broadcast Month Spots Rate
Aug. 2012 38 \$9,565.00
Grand Total: 38 \$9,565.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|------------------|---------|
| 11.0 | Normal Line / SPOT | 08/24/12-08/24/12 | 4 | :30 | 7a- ABC-Good Morning America | | | | | | 2 | | | 2 | \$50.00 | \$100.00 | Greensboro (WXLV) | GMA | 8/23/12 |
| 12.0 | Normal Line / SPOT | 08/24/12-08/24/12 | 4 | :30 | 10:58-25A- ABC-The View | | | | | | 1 | | | 1 | \$100.00 | \$100.00 | Greensboro (WXLV) | THE VIEW | 8/23/12 |
| 13.0 | Normal Line / SPOT | 08/24/12-08/24/12 | 4 | :30 | 2p- ABC-Good Afternoon America | | | | | | 1 | | | 1 | \$75.00 | \$75.00 | Greensboro (WXLV) | GMA | 8/23/12 |
| 14.0 | Normal Line / SPOT | 08/24/12-08/24/12 | 4 | :30 | 5p- The Doctors | | | | | | 2 | | | 2 | \$80.00 | \$160.00 | Greensboro (WXLV) | THE DOCTORS | 8/23/12 |
| 15.0 | Normal Line / SPOT | 08/24/12-08/24/12 | 4 | :30 | 7p- Family Feud | | | | | | 1 | | | 1 | \$250.00 | \$250.00 | Greensboro (WXLV) | FAMILY FEUD | 8/23/12 |
| 16.0 | Normal Line / SPOT | 08/24/12-08/24/12 | 4 | :30 | 7-28:30p- Family Feud B | | | | | | 1 | | | 1 | \$250.00 | \$250.00 | Greensboro (WXLV) | FAMILY FEUD | 8/23/12 |
| 17.0 | Normal Line / SPOT | 08/25/12-08/25/12 | 4 | :30 | 8a- ABC-Good Morning American Saturday | | | | | | | 2 | | 2 | \$40.00 | \$80.00 | Greensboro (WXLV) | GMA | 8/23/12 |
| 18.0 | Normal Line / Nascar | 08/25/12-08/25/12 | 4 | :30 | 8-30p- 11P (EST) | | | | | | | 2 | | 2 | \$1,700.00 | \$3,400.00 | Greensboro (WXLV) | NASCAR | 8/23/12 |
| 19.0 | Normal Line / SPOT | 08/26/12-08/26/12 | 4 | :30 | 7-58-40a- ABC-Good Morning America Sunday | | | | | | | | 2 | 2 | \$65.00 | \$130.00 | Greensboro (WXLV) | GMA | 8/23/12 |
| 20.0 | Normal Line / Prime | 08/26/12-08/26/12 | 4 | :30 | 6-58-56p- ABC-Americas Funniest Videos (Sunday) | | | | | | | | 1 | 1 | \$500.00 | \$500.00 | Greensboro (WXLV) | AFV | 8/23/12 |
| 21.0 | Normal Line / Prime | 08/26/12-08/26/12 | 4 | :30 | 8p- ABC-Once Upon A Time (Sunday) | | | | | | | | 1 | 1 | \$650.00 | \$650.00 | Greensboro (WXLV) | ONCE UPON A TIME | 8/23/12 |

CONFIRMATION CONTRACT

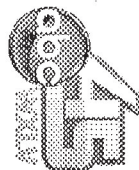
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1358910

| | | | |
|----------------|--|---------------|-------------|
| Schedule Dates | 08/23/12-08/26/12 | Date Entered | 08/21/12 |
| Advertiser | Romney for President (25779) | Last Modified | 08/23/12 |
| Agency | American Rambler Productions (11943) | Entered By | Lisa Carter |
| Product | POLITICAL CANDIDATE (ns) (1186) | CO-OP | No |
| Brand | ROMNEY FOR PRESIDENT (435559) | Headline # | ECR09800103 |
| Salesperson | Millennium/DC, Washington DC (1108) | Demo | A35+R |
| Sales Office | Millennium Washington DC | Order Type | Normal |
| Buyer Name | KINCA,STEPHANIE | Package Deal | |
| Phone/Fax | / | Commission % | 15.00 |
| CPE | 173 | Commission | \$1,434.75 |
| Account Types | National/Political Candidate Agency BRD | Net Total | \$8,130.25 |
| Billing Type | Weekly/Irregular | Sales Tax | |
| Comments | ROMNEY FOR PRESIDENT JONATHAN VITTI SHARE = 4% | | |

| Greensboro (WXLV) | | |
|--------------------|-------|------------|
| By Broadcast Month | Spots | Rate |
| Aug. 2012 | 38 | \$9,565.00 |
| Grand Total: | 38 | \$9,565.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|------------|-------------------|-----------------|---------|
| 22.0 | Normal Line / Prime | 08/26/12-08/26/12 | 4 | :30 | 9P-ABC-Extreme Makeover Weightloss Edition (Sunday) | | | | | | | | 2 | 2 | \$600.00 | \$1,200.00 | Greensboro (WXLV) | EXT MK WFT LOSS | 8/23/12 |
| 23.0 | Normal Line / SPOT | 08/24/12-08/24/12 | 4 | :30 | 12P-1P (EST) | | | | | | 2 | | | 2 | \$30.00 | \$60.00 | Greensboro (WXLV) | MILLIONAIRE | 8/23/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Madeleine Brown

8/24/12

Rep Order# 9800103 Ver# 9 Status Revised Traffic Order# 1358910

Printed: 08/23/2012 2:12 PM
Last Received: 08/23/2012 1:57 PM
Showing Buylines: All Lines

1 of 3

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 173
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //173
Flight Dates 08/22/2012 - 08/26/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 4 FOR CREDIT
PLS CF THANKS

| Ln | Day | Dates | Time | Program | Len | Rate | Spots/Week | # of Weeks | Total Spots | Total Cost |
|----|------|-------------|-------------|------------------|-----|----------|------------|------------|-------------|------------|
| 1 | TH-F | 08/23-08/24 | 7A-9A | GMA | .30 | \$25.00 | 3 | 1 | 3 | \$75.00 |
| 2 | TH-F | 08/23-08/24 | 3P-4P | GENERAL HOSPITAL | .30 | \$85.00 | 5 | 1 | 5 | \$425.00 |
| 3 | TH-F | 08/23-08/24 | 7P-730P | FEUD | .30 | \$135.00 | 3 | 1 | 3 | \$405.00 |
| 4 | TH-F | 08/23-08/24 | 730P-8P | FEUD | .30 | \$155.00 | 2 | 1 | 2 | \$310.00 |
| 5 | TH-F | 08/23-08/24 | 1130P-1202A | NIGHTLINE | .30 | \$40.00 | 3 | 1 | 3 | \$120.00 |
| 6 | F | 08/24-08/24 | 9P-11P | 20/20 | .30 | \$300.00 | 1 | 1 | 1 | \$300.00 |
| 7 | SA | 08/25-08/25 | 730P-11P | NASCAR | .30 | \$800.00 | 1 | 1 | 1 | \$800.00 |
| 8 | SU | 08/26-08/26 | 11A-12P | THIS WEEK | .30 | \$65.00 | 1 | 1 | 1 | \$65.00 |
| 9 | SU | 08/26-08/26 | 7P-8P | SUNDAY | .30 | \$275.00 | 1 | 1 | 1 | \$275.00 |

Station WXLV-TV GREENSBORO/W.SALEM
 Advertiser () POLITICAL
 Product ROMNEY FOR PRESIDENT
 Estimate# 173
 Buyer STEPHANIE KINCAID
 Phone#
 Fax#
 Agency () AMERICAN RAMBLER PRODUCTION
 138 CONANT ST
 BEVERLY, MA 01915
 Agency C/P1/P2/E //173
 Flight Dates 08/22/2012 - 08/26/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JONATHAN VITTI
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

| Ln | Day | Dates | Time | Program | Len | Rate | Spots/Week | # of Weeks | Total Spots | Total Cost |
|-----|-----|-------------|----------|-------------|-----|------------|------------|------------|-------------|------------|
| *10 | F | 08/24-08/24 | 6P-630P | NEWS | .30 | \$150.00 | 1 | 1 | 1 | \$150.00 |
| | | V7 Added | | | | | | | | |
| *11 | F | 08/24-08/24 | 630P-7P | NEWS | .30 | \$175.00 | 1 | 1 | 1 | \$175.00 |
| | | V7 Added | | | | | | | | |
| *12 | F | 08/24-08/24 | 7A-9A | GMA | .30 | \$50.00 | 2 | 1 | 2 | \$100.00 |
| | | V7 Added | | | | | | | | |
| *13 | F | 08/24-08/24 | 11A-12P | THE VIEW | .30 | \$100.00 | 1 | 1 | 1 | \$100.00 |
| | | V7 Added | | | | | | | | |
| *14 | F | 08/24-08/24 | 12P-1P | MILLIONAIRE | .30 | \$30.00 | 2 | 1 | 2 | \$60.00 |
| | | V7 Added | | | | | | | | |
| *15 | F | 08/24-08/24 | 2P-3P | GMA | .30 | \$75.00 | 1 | 1 | 1 | \$75.00 |
| | | V7 Added | | | | | | | | |
| *16 | F | 08/24-08/24 | 5P-6P | THE DOCTORS | .30 | \$80.00 | 2 | 1 | 2 | \$160.00 |
| | | V7 Added | | | | | | | | |
| *17 | F | 08/24-08/24 | 7P-730P | FEUD | .30 | \$250.00 | 1 | 1 | 1 | \$250.00 |
| | | V7 Added | | | | | | | | |
| *18 | F | 08/24-08/24 | 730P-8P | FEUD | .30 | \$250.00 | 1 | 1 | 1 | \$250.00 |
| | | V7 Added | | | | | | | | |
| *19 | SA | 08/25-08/25 | 8A-9A | GMA | .30 | \$40.00 | 2 | 1 | 2 | \$80.00 |
| | | V7 Added | | | | | | | | |
| *20 | SA | 08/25-08/25 | 830P-11P | NASCAR | .30 | \$1,700.00 | 2 | 1 | 2 | \$3,400.00 |
| | | V7 Added | | | | | | | | |

Station WXLV-TV GREENSBORO/W.SALEM
 Advertiser () POLITICAL
 Product ROMNEY FOR PRESIDENT
 Estimate# 173
 Buyer STEPHANIE KINCAID
 Phone#
 Fax#
 Agency () AMERICAN RAMBLER PRODUCTION
 138 CONANT ST
 BEVERLY, MA 01915
 Agency C/P1/P2/E //173
 Flight Dates 08/22/2012 - 08/26/2012
 Hiatus Weeks
 Rep Firm () WASHINGTON
 Sales Office () JONATHAN VITTI
 Salesperson ()
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

| Ln | Day | Dates | Time | Program | Len | Rate | Spots/Week | # of Weeks | Total Spots | Total Cost |
|-----|-----|-------------|--------|------------------------------|-----|----------|------------|------------|-------------|------------|
| *21 | SU | 08/26-08/26 | 8A-9A | GMA | .30 | \$65.00 | 2 | 1 | 2 | \$130.00 |
| | | V7 Added | | | | | | | | |
| *22 | SU | 08/26-08/26 | 7P-8P | AFHV | .30 | \$500.00 | 1 | 1 | 1 | \$500.00 |
| | | V7 Added | | | | | | | | |
| *23 | SU | 08/26-08/26 | 8P-9P | ONCE UPON A TIME | .30 | \$650.00 | 1 | 1 | 1 | \$650.00 |
| | | V7 Added | | | | | | | | |
| *24 | SU | 08/26-08/26 | 9P-11P | EXTREME MAKEOVER WEIGHT LOSS | .30 | \$600.00 | 2 | 1 | 2 | \$1,200.00 |
| | | V7 Added | | | | | | | | |

---REPORT TOTALS---
 Report Totals. 42 / \$10,055.00

---SALES MONTHLY TOTALS---

Aug 12. 42 / \$10,055.00
 Sales Totals. 42 / \$10,055.00
 Station Totals. 42 / \$10,055.00
 Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

| | | | | | | |
|---------------|-----------|----------|---------|---------|----------|----------|
| Market Totals | \$251,375 | CABL 0% | UNKN 0% | WBFX 0% | WCWG 0% | WFMY 23% |
| | | WGHP 37% | WMYV 0% | WUPN 0% | WXII 36% | WXLV 4% |

Books null
 Demos RA35+

0523 / 30x

550

1 of 3

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REMARKS —

SEE LN 4 FOR CREDIT
PLS CF THANKS

| Ln | Day | Dates | Time | Program | Len | Rate | Spots/Week | # of Weeks | Total Spots | Total Cost |
|-----|------|--|---------|-------------|-----|----------|------------|------------|-------------|------------|
| *4 | TH-F | 08/23-08/24 | 730P-8P | FEUD | .30 | \$155.00 | 2 | 1 | 2 | \$310.00 |
| | | Sales Remark. V9 1X CREDITED | | | | | | | | |
| | | V9 Comment Changed, Spots/week Changed | | | | | | | | |
| *10 | F | 08/24-08/24 | 6P-630P | NEWS | .30 | \$150.00 | 1 | 1 | 1 | \$150.00 |
| | | V7 Added | | | | | | | | |
| *11 | F | 08/24-08/24 | 630P-7P | NEWS | .30 | \$175.00 | 1 | 1 | 1 | \$175.00 |
| | | V7 Added | | | | | | | | |
| *12 | F | 08/24-08/24 | 7A-9A | GMA | .30 | \$50.00 | 2 | 1 | 2 | \$100.00 |
| | | V7 Added | | | | | | | | |
| *13 | F | 08/24-08/24 | 11A-12P | THE VIEW | .30 | \$100.00 | 1 | 1 | 1 | \$100.00 |
| | | V7 Added | | | | | | | | |
| *14 | F | 08/24-08/24 | 12P-1P | MILLIONAIRE | .30 | \$30.00 | 2 | 1 | 2 | \$60.00 |
| | | V7 Added | | | | | | | | |
| *15 | F | 08/24-08/24 | 2P-3P | GAA | .30 | \$75.00 | 1 | 1 | 1 | \$75.00 |
| | | V7 Added | | | | | | | | |

Rep Order# 9800103 Ver# 9 Status Revised Traffic Order# 1358910

Printed: 08/23/2012 1:57 PM
Last Received: 08/23/2012 12:22 PM
Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 173
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //173
Flight Dates 08/22/2012 - 08/26/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

| Ln | Day | Dates | Time | Program | Len | Rate | Spots/Week | # of Weeks | Total Spots | Total Cost |
|-----|-----|-------------|----------|----------------------------|-----|------------|------------|------------|-------------|------------|
| *16 | F | 08/24-08/24 | 5P-6P | THE DOCTORS | .30 | \$80.00 | 2 | 1 | 2 | \$160.00 |
| | | V7 Added | | | | | | | | |
| *17 | F | 08/24-08/24 | 7P-730P | FEUD | .30 | \$250.00 | 1 | 1 | 1 | \$250.00 |
| | | V7 Added | | | | | | | | |
| *18 | F | 08/24-08/24 | 730P-8P | FEUD | .30 | \$250.00 | 1 | 1 | 1 | \$250.00 |
| | | V7 Added | | | | | | | | |
| *19 | SA | 08/25-08/25 | 8A-9A | GMA | .30 | \$40.00 | 2 | 1 | 2 | \$80.00 |
| | | V7 Added | | | | | | | | |
| *20 | SA | 08/25-08/25 | 830P-11P | NASCAR | .30 | \$1,700.00 | 2 | 1 | 2 | \$3,400.00 |
| | | V7 Added | | | | | | | | |
| *21 | SU | 08/26-08/26 | 8A-9A | GMA | .30 | \$65.00 | 2 | 1 | 2 | \$130.00 |
| | | V7 Added | | | | | | | | |
| *22 | SU | 08/26-08/26 | 7P-8P | AFHV | .30 | \$500.00 | 1 | 1 | 1 | \$500.00 |
| | | V7 Added | | | | | | | | |
| *23 | SU | 08/26-08/26 | 8P-9P | ONCE UPON A TIME | .30 | \$650.00 | 1 | 1 | 1 | \$650.00 |
| | | V7 Added | | | | | | | | |
| *24 | SU | 08/26-08/26 | 9P-11P | EXTREME MKOVER WEIGHT LOSS | .30 | \$600.00 | 2 | 1 | 2 | \$1,200.00 |
| | | V7 Added | | | | | | | | |

---REPORT TOTALS---

Report Totals. 24 / \$7,590.00

---SALES MONTHLY TOTALS---

Rep Order# 9800103 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 1358910

Printed: 08/23/2012 1:57 PM
Last Received: 08/23/2012 12:22 PM
Showing Buylines: All Rep Revised Lines

3 of 3

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 173
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //173
Flight Dates 08/22/2012 - 08/26/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Aug 12. 42 / \$10,055.00

Sales Totals. 42 / \$10,055.00

Station Totals. 42 / \$10,055.00

Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

Market Totals \$251,375

| | | | | | | | | | |
|------|-----|------|----|------|----|------|-----|------|-----|
| CABL | 0% | UNKN | 0% | WBFX | 0% | WCMG | 0% | WEMY | 23% |
| WGHP | 37% | WMTV | 0% | WUPN | 0% | WXII | 36% | WXLV | 4% |

Books null
Demos RA35+

CA 1358910
9800103
173

Subject: FW: WXLV Romney MKGD Package
From: "VITTI, JONATHAN" <JONATHAN.VITTI@msmtvsales.com>
Date: Thu, 23 Aug 2012 15:22:43 +0000
To: Lisa Carter <lcarter@sbgnet.com>

She accepted most of the package--see below.

From: Stephanie Kincaid [mailto:kincaid@ssgmedia.com]
Sent: Thursday, August 23, 2012 11:20 AM
To: VITTI, JONATHAN
Subject: RE: WXLV Romney MKGD Package

See below. All approved except where noted.

From: VITTI, JONATHAN [mailto:JONATHAN.VITTI@msmtvsales.com]
Sent: Thursday, August 23, 2012 10:12 AM
To: kincaid@ssgmedia.com
Cc: Heaton, Trevor
Subject: WXLV Romney MKGD Package

9925

Hey,

Haven't heard back in regards to the previous mkgd package we had offered, but in speaking with Trevor I understand that we only have until Sunday to mkgd, so I spoke with the station and we revised our offers. We can get these spots on for Friday through Sunday on the current order.

Please confirm.

Friday 8/24

6-630p News 1x \$150
630-7p ABC World News 1x \$175
8-9p Shark Tank 1x \$385 - CREDIT
9-11p 20/20 2x \$500/ea - CREDIT

7-9a GMA 2x \$50/ea
9-10a Judge Mathis 2x \$30/ea - CREDIT
11a-12n The View 1x \$100
12n-1p Millionaire 2x \$30/ea
2-3p GAA 1x \$75
5-6p The Doctors 2x \$80/ea
7-730p Family Feud 1x \$250
730-8p Family Feud 1x \$250

Sat 8/25

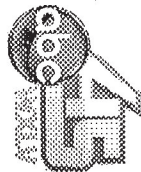
8-9a GMA 2x \$40/ea
1230-6p Little League World Series 5x \$100/ea - CREDIT
830-11p Nascar 2x \$1700/ea

Sun 8/26

8-9a GMA 2x \$65/ea
1-3p Movie 4x \$100/ea - CREDIT
3-530p Little League World Series 3x \$100/ea - CREDIT
7-8p AFV 1x \$500
8-9p Once Upon A Time 1x \$650
9-11p Ext Mk Wt Loss 2x \$600/ea

9425
7220

2705
↓
credit



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1358910

Schedule Dates 08/23/12-08/26/12
Advertiser Romney for President (25779)
Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROMNEY FOR PRESIDENT (435559)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE 173
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ROMNEY FOR PRESIDENT
JONATHAN VITTI
SHARE = 4%

Date Entered 08/21/12
Last Modified 08/21/12
Entered By Lisa Carter
CO-OP No
Headline # ECR09800103
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$366.00
Net Total \$2,074.00
Sales Tax

| Greensboro (WXLV) | | |
|---------------------|-----------|-------------------|
| By Broadcast Month | Spots | Rate |
| Aug. 2012 | 17 | \$2,440.00 |
| Grand Total: | 17 | \$2,440.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|------------------|---------|
| 1.0 | Normal Line / SPOT (1) | 08/23/12-08/24/12 | 4 | :30 | 7A- ABC-Good Morning America | 3 | | | | X | X | | | 3 | \$25.00 | \$75.00 | Greensboro (WXLV) | GMA | 8/21/12 |
| 2.0 | Normal Line / SPOT (2) | 08/23/12-08/24/12 | 4 | :30 | 3P- ABC-General Hospital | | | | | 2 | 2 | | | 4 | \$85.00 | \$340.00 | Greensboro (WXLV) | GENERAL HOSPITAL | 8/21/12 |
| 3.0 | Normal Line / SPOT (4) | 08/23/12-08/24/12 | 4 | :30 | 7-28-30P- Family Feud B | 3 | | | | X | X | | | 3 | \$155.00 | \$465.00 | Greensboro (WXLV) | FEUD | 8/21/12 |
| 4.0 | Normal Line / SPOT (5) | 08/23/12-08/24/12 | 4 | :30 | 11:35P- ABC-Nightline | 3 | | | | X | X | | | 3 | \$40.00 | \$120.00 | Greensboro (WXLV) | NIGHTLINE | 8/21/12 |
| 5.0 | Normal Line / Prime (6) | 08/24/12-08/24/12 | 4 | :30 | 9-01P- ABC-20/20 (Friday) | | | | | | 1 | | | 1 | \$300.00 | \$300.00 | Greensboro (WXLV) | 20/20 | 8/21/12 |
| 6.0 | Normal Line / Nascar (7) | 08/25/12-08/25/12 | 4 | :30 | 7:30P- 11P (EST) | | | | | | | 1 | | 1 | \$800.00 | \$800.00 | Greensboro (WXLV) | NASCAR | 8/21/12 |
| 7.0 | Normal Line / SPOT (8) | 08/26/12-08/26/12 | 4 | :30 | 10:58-40A- ABC-This Week | | | | | | | | 1 | 1 | \$65.00 | \$65.00 | Greensboro (WXLV) | THIS WEEK | 8/21/12 |
| 8.0 | Normal Line / Prime (9) | 08/26/12-08/26/12 | 4 | :30 | 6:58-56P- ABC-Americas Funniest Videos (Sunday) | | | | | | | | 1 | 1 | \$275.00 | \$275.00 | Greensboro (WXLV) | SUNDAY | 8/21/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Rep Order# 9800103 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 1358910

Printed: 08/23/2012 8:32 AM
Last Received: 08/22/2012 6:35 PM
Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 173
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //173
Flight Dates 08/22/2012 - 08/26/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LNS 6 AND 7 FOR TIME PERIOD CHANGES
WORKING ON MKGDS
THANKS

| Ln | Day | Dates | Time | Program | Len | Rate | Spots/Week | # of weeks | Total Spots | Total Cost |
|---------------------------------------|-----|-------------|----------|---------|-----|----------|------------|------------|-------------|------------|
| *6 | F | 08/24-08/24 | 9P-11P | 20/20 | .30 | \$300.00 | 1 | 1 | 1 | \$300.00 |
| Sales Remark.. V5 REVISED TIME PERIOD | | | | | | | | | | |
| V5 Time Changed, Comment Changed | | | | | | | | | | |
| *7 | SA | 08/25-08/25 | 730P-11P | NASCAR | .30 | \$800.00 | 1 | 1 | 1 | \$800.00 |
| Sales Remark.. V5 REVISED TIME PERIOD | | | | | | | | | | |
| V5 Time Changed, Comment Changed | | | | | | | | | | |

---REPORT TOTALS---

Report Totals. 2 / \$1,100.00

---SALES MONTHLY TOTALS---

Aug 12. 21 / \$2,930.00
Sales Totals. 21 / \$2,930.00
Station Totals. 21 / \$2,930.00
Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

Market Totals \$73,250 CABL 0% UNKN 0% WBFX 0% WCVG 0% WFTY 23%

17X1 2012
08/23/12

2/21

Rep Order# 9800103 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 1358910

Printed: 08/23/2012 8:32 AM
Last Received: 08/22/2012 6:35 PM
Showing Buylines: All Rep Revised Lines

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 173
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //173
Flight Dates 08/22/2012 - 08/26/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

WGHP 3.7% WMYV 0% WUPN 0% WXII 3.6% WXLV 4%

Books null
Demos RA35+

Rep Order# 9800103 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 1358910

Printed: 08/22/2012 12:02 PM
Last Received: 08/21/2012 4:25 PM
Showing Buylines: Last Sta Revised Lines

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 173
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //173
Flight Dates 08/22/2012 - 08/26/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line # 3 for n/a's
tks

| Ln | Day | Dates | Time | Program | Len | Rate | Spots/Week | # of Weeks | Total Spots | Total Cost |
|----|------|---|---------|------------------|-----|----------|------------|------------|-------------|------------|
| *2 | TH-F | 08/23-08/24 | 3P-4P | GENERAL HOSPITAL | .30 | \$85.00 | 5 | 1 | 5 | \$425.00 |
| | | Station Remark. V4 1x is n/a only 2 breaks in show) | | | | | | | | |
| *3 | TH-F | 08/23-08/24 | 7P-730P | FEUD | .30 | \$135.00 | 3 | 1 | 3 | \$405.00 |
| | | Station Remark: V4 this line is n/a (oversold) | | | | | | | | |
| *6 | F | 08/24-08/24 | 10P-11P | 20/20 | .30 | \$300.00 | 1 | 1 | 1 | \$300.00 |
| | | Station Remark. V4 correct tp is 9-11p | | | | | | | | |
| *7 | SA | 08/25-08/25 | 8P-11P | NASCAR | .30 | \$800.00 | 1 | 1 | 1 | \$800.00 |
| | | Station Remark. V4 correct tp is 730-11p | | | | | | | | |

---REPORT TOTALS---

Report Totals. 10 / \$1,930.00

---SALES MONTHLY TOTALS---

Aug 12. 21 / \$2,930.00

Rep Order# 9800103 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 1358910

Printed: 08/22/2012 12:02 PM
Last Received: 08/21/2012 4:25 PM
Showing Buylines: Last Sta Revised Lines

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 173
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //173
Flight Dates 08/22/2012 - 08/26/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Sales Totals. 21 / \$2,930.00

Station Totals. 21 / \$2,930.00

Lines not sent/rcld/rtn. 0 / \$0.00

---COMPETITIVE---

Market Totals \$73,250

| | | | | | | | | | |
|------|-----|------|----|------|----|------|-----|------|-----|
| CABL | 0% | UNKN | 0% | WBFX | 0% | WCMG | 0% | WEMY | 23% |
| WGHP | 37% | WMYV | 0% | WUPN | 0% | WXII | 36% | WXLV | 4% |

Books null
Demos RA35+

Rep Order# 9800103 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 1358910

Printed: 08/22/2012 9:04 AM
Last Received: 08/21/2012 4:25 PM
Showing Buylines: Last Sta Revised Lines

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 173
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //173
Flight Dates 08/22/2012 - 08/26/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls. see times 2, 6 & 7
pls send revised ppw asap.
tks

| Ln | Day | Dates | Time | Program | Len | Rate | Spots/Week | # of Weeks | Total Spots | Total Cost |
|--|------|-------------|---------|------------------|-----|----------|------------|------------|-------------|------------|
| *2 | TH-F | 08/23-08/24 | 3P-4P | GENERAL HOSPITAL | .30 | \$85.00 | 5 | 1 | 5 | \$425.00 |
| Station Remark: V2 1x is n/a only 2 breaks in show | | | | | | | | | | |
| *6 | F | 08/24-08/24 | 10P-11P | 20/20 | .30 | \$300.00 | 1 | 1 | 1 | \$300.00 |
| Station Remark: V2 correct tp is 9-11P | | | | | | | | | | |
| *7 | SA | 08/25-08/25 | 8P-11P | NASCAR | .30 | \$800.00 | 1 | 1 | 1 | \$800.00 |
| Station Remark: V2 correct tp is 730-11P | | | | | | | | | | |

---REPORT TOTALS---

Report Totals. 7 / \$1,525.00

---SALES MONTHLY TOTALS---

Aug 12. 21 / \$2,930.00
Sales Totals. 21 / \$2,930.00
Station Totals. 21 / \$2,930.00

Rep Order# 9800103 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 1358910

Printed: 08/22/2012 9:04 AM
Last Received: 08/21/2012 4:25 PM
Showing Buylines: Last Sta Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 173
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //173
Flight Dates 08/22/2012 - 08/26/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

Market Totals \$73,250

| | | | | | | | | | |
|------|-----|------|----|------|----|------|-----|------|-----|
| CABL | 0% | UNKN | 0% | WBFX | 0% | WCWG | 0% | WEMY | 23% |
| WGHP | 37% | WMYV | 0% | WUPN | 0% | WXTI | 36% | WXLV | 4% |

Books null
Demos RA35+

Rep Order# 9800103 Ver# 1 Status New Traffic Order# 358910 Printed: 08/21/2012 4:22 PM 1 of 2
EC'd Yes Last Received: 08/21/2012 3:53 PM Showing Buylines: All Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 173
Buyer STEPHANIE KINCAID
Phone#
Fax#
Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //173
Flight Dates 08/22/2012 - 08/26/2012
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

| Ln | Day | Dates | Time | Program | Len | Rate | Spots/Week | # of Weeks | Total Spots | Total Cost |
|----|------|-------------|-------------|------------------|-----|----------|------------|------------|-------------|------------|
| 1 | TH-F | 08/23-08/24 | 7A-9A | GMA | .30 | \$25.00 | 3 | 1 | 3 | \$75.00 |
| 2 | TH-F | 08/23-08/24 | 3P-4P | GENERAL HOSPITAL | .30 | \$85.00 | 5 | 1 | 5 | \$425.00 |
| 3 | TH-F | 08/23-08/24 | 7P-730P | FEUD | .30 | \$135.00 | 3 | 1 | 3 | \$405.00 |
| 4 | TH-F | 08/23-08/24 | 730P-8P | FEUD | .30 | \$155.00 | 3 | 1 | 3 | \$465.00 |
| 5 | TH-F | 08/23-08/24 | 1130P-1202A | NIGHTLINE | .30 | \$40.00 | 3 | 1 | 3 | \$120.00 |
| 6 | F | 08/24-08/24 | 10P-11P | 20/20 | .30 | \$300.00 | 1 | 1 | 1 | \$300.00 |
| 7 | SA | 08/25-08/25 | 8P-11P | NASCAR | .30 | \$800.00 | 1 | 1 | 1 | \$800.00 |
| 8 | SU | 08/26-08/26 | 11A-12P | THIS WEEK | .30 | \$65.00 | 1 | 1 | 1 | \$65.00 |
| 9 | SU | 08/26-08/26 | 7P-8P | SUNDAY | .30 | \$275.00 | 1 | 1 | 1 | \$275.00 |

---REPORT TOTALS---
Report Totals. 21 / \$2,930.00

---SALES MONTHLY TOTALS---

2815
25x
8/21/12
3819
2490.8/12

Rep Order# 9800103 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/21/2012 4:22 PM
Last Received: 08/21/2012 3:53 PM
Showing Buylines: All Lines

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product ROMNEY FOR PRESIDENT
Estimate# 173
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //173
Flight Dates 08/22/2012 - 08/26/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Aug 12. 21 / \$2,930.00

Sales Totals. 21 / \$2,930.00

Station Totals. 21 / \$2,930.00

Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

Market Totals \$73,250

| | | | | | | | | | |
|------|-----|------|----|------|----|------|-----|------|-----|
| CABL | 0% | UNKN | 0% | WBFX | 0% | WCWG | 0% | WFTY | 23% |
| WGHP | 37% | WMYV | 0% | WUPN | 0% | WXII | 36% | WXLV | 4% |

Books null
Demos RA35+

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|-------------------------|
| Station and Location: WXLV - Greensboro | Date: 8/20/12 |
|---|-------------------------|

I, Stephanie Kincaid

being/on behalf of: Mitt Romney, a legally

qualified candidate of the Republican political

party for the office of: President

in the Primary

election to be held on: _____

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---------------------------------|----------------------------------|------|-------|----------------|-----------------|
| *See schedules for August 25-31 | | | | | |

Total Charges: *See schedules for August 25-31

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above-described broadcast time has been furnished by:

Romney For President, Inc.

and you are authorized to announce this time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Durrell Crain

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/20/12

Date

S. Lincoln

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Matthew Bown

Signature

Matthew Bown

Printed Name

GSM

Title